

INTERNATIONAL CONFERENCE ON



BUSINESS & ECONOMICS JOURNAL

ECONOMIC & BUSINESS ISSUES

CONFERENCE PROGRAM

DECEMBER 22-23, 2019

9:00 AM – 3:30 PM

AT AURO UNIVERSITY

SURAT, INDIA

Hotel Suggestion: Courtyard

Marriott at the Earthspace

ORGANIZED & SPONSORED BY

*INTERNATIONAL REVIEW OF BUSINESS &
ECONOMICS (IRBE), DENVER, CO*

&

AURO UNIVERSITY, SURAT, INDIA

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*SOCIETY OF INDIAN ACADEMICIANS IN
AMERICA (SIAA)*

PROGRAM SCHEDULE

DAY 1: SUNDAY, DECEMBER 22, 2019

9:00 – 9:30 AM REGISTRATION AND ASSEMBLY

WELCOME AND INTRODUCTION

9:30 – 9:45 AM

DR. KISHORE G. KULKARNI

EDITOR, INTERNATIONAL REVIEW OF BUSINESS AND ECONOMICS (IRBE) AND DISTINGUISHED PROFESSOR OF ECONOMICS, METROPOLITAN STATE UNIVERSITY OF DENVER, DENVER. AND DR. ROHIT SINGH, AURO UNIVERSITY, SURAT

9:45 – 10:45 AM

CONFERENCE KEYNOTE SPEAKER

TOPIC: “PRAGMATIC ECONOMIC POLICY FOR INDIA”

DR. SUBRAMANIAN SWAMY,

POLITICAL LEADER AND A MEMBER OF PARLIAMENT (MP) THE RAJYASABHA, NEW DELHI

AND AS MOST OF YOU KNOW, DR. SWAMY IS ALSO AN EX-PROFESSOR OF ECONOMICS AT THE HARVARD UNIVERSITY, AND IIT NEW DELHI, EX UNION MINISTER OF LAW, INDUSTRY AND COMMERCE AND MANY OTHER IMPORTANT ROLES.

QUESTIONS AND ANSWERS TO FOLLOW

SESSION 1: INDIAN EDUCATION, IT MNCs, AND OPIOID ABUSE

11:15 AM –

SESSION CHAIR: ANAND KULKARNI, VICTORIA UNIVERSITY, MELBOURNE, AUSTRALIA

12:45 PM

- (1) DHAVAL DAVE, BENTLEY UNIVERSITY, BOSTON, MA, AND NATIONAL BUREAU OF ECONOMIC RESEARCH (NBER), “PRESCRIPTIONS DRUGS MONITORING PROGRAM, OPIOID ABUSE AND CRIME”
- (2) SURESH R. KAKADE, (RETIRED) DIRECTOR, INDIAN INSTITUTE OF EDUCATION, PUNE, “PROBLEMS IN INDIAN EDUCATION SYSTEM”
- (3) HRISHIKESH VINOD, FORDHAM UNIVERSITY, NEW YORK AND P. M. RAO, LONG ISLAND UNIVERSITY, POST CAMPUS, BROOKVILLE, NEW YORK, “EFFICIENCY RANKING OF INDIAN MULTINATIONALS PRODUCING IT SERVICES”

DISCUSSANT: SUDHANVA CHAR, LIFE UNIVERSITY, ATLANTA,

11:15 AM –

12:45 PM

SESSION 2: ISSUES IN HEALTH, BANKING AND MANAGEMENT

SESSION CHAIR: UPASNA JOSHI-SETHI, PUNJAB UNIVERSITY

- (1) **SMRUTI BULSARI, STATE POLICY ANALYST, CENTRE FOR BUDGET AND GOVERNANCE ACCOUNTABILITY, NEW DELHI AND KIRAN PANDYA, VEER NARMAD SOUTH GUJARAT UNIVERSITY, “AN EXAMINATION INTO MENSTRUAL HYGIENE COSTS COMPONENTS”**
- (2) **ARCHANA FULWARI, M.S. UNIVERSITY OF BARODA, VADODARA “IMPACT OF REFORMS ON THE INDIAN BANKING SECTOR: A STUDY OF SELECT DIMENSIONS”**
- (3) **RAJENDRA KHANDEKAR, METROPOLITAN STATE UNIVERSITY OF DENVER, “USING TOTAL ENTERPRISE BUSINESS SIMULATION GAME FOR EXPERIENTIAL LEARNING IN MANAGEMENT”**

DISCUSSANT: AMITABH DUTTA, FLORIDA INSTITUTE OF TECHNOLOGY, MELBOURNE, FL

12:45 – 1:45 PM

BUFFET LUNCH BREAK

1:45 – 3:15 PM

SESSION 3: INFRASTRUCTURE, MARKETING, AGRICULTURE AND ADVERTISING STRATEGIES

SESSION CHAIR: KIRAN PANDYA, VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

- 1) **BISWADIP GHOSH, METROPOLITAN STATE UNIVERSITY OF DENVER, DENVER, CO “THE ROLE OF KNOWLEDGE MANAGEMENT IN IT INFRASTRUCTURE GOVERNANCE”**
- 2) **PUSHPA SAVADATTI, DEAN, CENTRAL UNIVERSITY OF KARNATAKA, GULBARGA, “PULSE PRODUCTION IN INDIA: TREND INSTABILITY AND DECOMPOSITION ANALYSIS”**
- 3) **AVANTI CHINMULGUND, SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, (SIBM) LAWALE CAMPUS, PUNE, POORNIMA TAPAS, SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, (SIBM), LAWALE CAMPUS, PUNE, AND KISHOR HIRDE, SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, (SIBM), LAWALE CAMPUS, PUNE, “SUSTAINABLE DEVELOPMENT OF UNIVERSITIES VIA SOCIAL LEARNING FOR STUDENTS”**

DISCUSSANT: DHAVAL DAVE, BENTLEY UNIVERSITY, BOSTON, MA

1:45 – 3:15 PM

SESSION 4: DEMONETIZATION, INSURANCE AND INDIAN ECONOMY

SESSION CHAIR: DHAVAL DAVE, BENTLEY UNIVERSITY, BOSTON, MA, AND NATIONAL BUREAU OF ECONOMIC RESEARCH (NBER)

- (1) AMITABH DUTTA, FLORIDA INSTITUTE OF TECHNOLOGY, MELBOURNE, FL AND KISHORE G. KULKARNI, METROPOLITAN STATE UNIVERSITY OF DENVER, DENVER, CO, “IS IT TIME TO ALLOW FULL CONVERTIBILITY OF INDIAN RUPEE?”
- (2) SUBARNA SAMANTA, THE COLLEGE OF THE NEW JERSEY, EWING, NJ, ”HERDING BEHAVIOR IN COMMODITY PRICES IN BRIC NATIONS”
- (3) RAJEEV SINGHAL OAKLAND UNIVERSITY ROCHESTER, MICHIGAN, (MI) AND MOHINDER PARKASH, OAKLAND UNIVERSITY ROCHESTER, MICHIGAN, (MI), “AUDITOR CHOICE, AUDIT AND NON-AUDIT FEES: EVIDENCE FROM GROUP AFFILIATE INDIAN FIRMS”

DISCUSSANT: SMRUTI BULSARI, STATE POLICY ANALYST, CENTRE FOR BUDGET AND GOVERNANCE ACCOUNTABILITY, NEW DELHI

DAY 2: MONDAY, DECEMBER 23, 2019

9:30 – 11:00 AM

SESSION 5: ANOTHER SESSION ON MORE INDIAN ECONOMIC ISSUES

SESSION CHAIR: SUDHANVA CHAR, LIFE UNIVERSITY, ATLANTA, GA

- (1) ANAND KULKARNI, VICTORIA UNIVERSITY, AUSTRALIA, “INTERNATIONAL STUDENT MOBILITY: RECENT DEVELOPMENTS AND PROGNOSIS WITH SPECIAL REFERENCE TO INDIA”
- (2) SACHIN MEHTA AND URVI NAIK, M.S UNIVERSITY OF BARODA, “THE ROLE OF MICRO, SMALL AND MEDIUM ENTERPRISES IN INDIA’S ECONOMIC GROWTH”
- (3) SATISH DEODHAR, INDIAN INSTITUTE OF MANAGEMENT (IIM) AHMEDABAD, AND CHAYASMITA DEKA, INDIAN INSTITUTE OF MANAGEMENT (IIM) AHMEDABAD, “BETWEEN AASTHA AND ZEE: MYSTERY OF THE MISSING MARKET FOR A WEATHER CHANNEL”

DISCUSSANT: RAJENDRA KHANDEKAR, METROPOLITAN STATE UNIVERSITY OF DENVER, DENVER, CO

9:30 – 11:00 AM

SESSION 6: BANKING CRISIS, ORGANIC FOOD AND MUTUAL FUNDS IN INDIA

SESSION CHAIR: BISWADIP GHOSH, METROPOLITAN STATE UNIVERSITY OF DENVER, DENVER, CO

(1) KOMAL DESAI, SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT (SIBM) LAWALE CAMPUS, PUNE, POORNIMA TAPAS, SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, (SIBM), LAWALE CAMPUS, PUNE, AND KISHORE HIRDE, SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, (SIBM), LAWALE CAMPUS, PUNE, “DEMYSTIFICATION OF ORGANIC FOOD LABELS: PROMOTING SUSTAINABLE CONSUMPTION”

(2) DIVYESH MEHTA, VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT, “RISK AND VOLATILITY OF SELECTED PENSION AND MUTUAL FUNDS IN INDIA”

(3) CHARAN SINGH, INDIAN INSTITUTE OF MANAGEMENT, BANGALORE, “BANKING ISSUES IN HIGH NPAs BACKGROUND”

DISCUSSANT: SMRUTI BULSARI, STATE POLICY ANALYST, CENTRE FOR BUDGET AND GOVERNANCE ACCOUNTABILITY, NEW DELHI

11:00 – 11:30 AM

COFFEE & TEA BREAK

11:30 AM –

SESSION 7: MARKETING, J-CURVE AND AGRICULTURE IN INDIA

1:00 PM

SESSION CHAIR: FRAMARZ BYRAMJEE, INDIANA UNIVERSITY OF PENNSYLVANIA, INDIANA, PA

(1) DEERGA RAJ ADHIKARI, UNIVERSITY OF LOUISIANA-LAFAYETTE, LOUISIANA, “DOES A J-CURVE EFFECT EXIST IN NEPAL-INDIA TRADE?”

(2) FRAMARZ BYRAMJEE, INDIAN UNIVERSITY OF PENNSYLVANIA, INDIANA PA, “EXPLICATING THE INTERACTION DYNAMICS AMONG USER FACTORS IN M-COMMERCE”

(3) UPASNA JOSHI-SETHI, PUNJAB UNIVERSITY, CHANDIGARH, “ORGANIZATIONAL CITIZENSHIP BEHAVIOR AND EMPLOYEE PRODUCTIVITY: A MEDIATING ROLE OF EMPLOYMENT STATUS IN TELECOM INDUSTRY”

DISCUSSANT: KOMAL DESAI, SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, LAWALE CAMPUS, PUNE

11:30 AM –

SESSION 8: ECONOMIC GROWTH STUDIES

1:00 PM

SESSION CHAIR: RAJENDRA KHANDEKAR, METROPOLITAN STATE UNIVERSITY OF DENVER, DENVER, CO

- (1) **RITA DANGRE, INDIRA INSTITUTE OF MANAGEMENT, PUNE, “INDIA-CHINA RELATIONSHIP: FUTURE PROSPECTS”**
- (2) **PRASHANT VADIKAR, GOVERNMENT ARTS AND COMMERCE COLLEGE, ANHA-DANG, GUJARAT, “EVALUATING THE PERFORMANCE OF TAX POLICY: TAX ELASTICITY, TAX BUOYANCY AND TAX STABILITY”**
- (3) **SUDHANVA CHAR, LIFE UNIVERSITY, ATLANTA, GA, “LEVERAGING ECONOMIC GROWTH: A SWOT ANALYSIS”**

DISCUSSANT: ANAND KULKARNI, VICTORIA UNIVERSITY, MELBOURNE, AUSTRALIA

1:00 – 2:30 PM

BUFFET LUNCH BREAK AND KEYNOTE ADDRESS BY PROF. DEBASISH CHAKRABORTY, ASSOCIATE DEAN, COLLEGE OF BUSINESS, CENTRAL MICHIGAN UNIVERSITY, MT PLEASANT, MI.

2:30 – 3:00 PM

CLOSING CEREMONY AND CERTIFICATE DISTRIBUTION

- (1) **KISHORE G. KULKARNI, PROGRAM CHAIR, IRBE AND KIRAN PANDYA, PROFESSOR OF ECONOMICS, “CLOSING REMARKS AND THANKS”**

NOTES TO PARTICIPANTS:

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- 1) **PRESENTERS ARE REQUESTED TO FOLLOW ALL THE TIME LIMITS. PRESENTATIONS CAN BE NO MORE THAN 20 MINUTES AND DISCUSSIONS CAN BE UP TO 5-7 MINUTES.**
- 2) **SESSION CHAIR WOULD MAKE SURE THAT THE SESSION RUNS SMOOTHLY AND SESSION CHAIRS WOULD ACT AS THE JUDGE IN ANY DISAGREEMENTS**
- 3) **CONFERENCE ALLOWS POWER POINT PRESENTATION. IF THERE ARE ANY PROBLEMS, ASK THE STUDENT VOLUNTEERS TO HELP.**
- 4) **CLARIFICATION OF ANY KIND ABOUT THE FACILITIES SHOULD BE DONE WITH THE CONFERENCE MANAGEMENT.**
- 5) **PLEASE PUT OFF CELL PHONES WHEN THE SESSIONS ARE IN PROGRESS. IF YOU MUST ANSWER THE CALL PLEASE LEAVE THE ROOM QUIETLY**
- 6) **IF YOU ARE COMING TO HOTEL FROM OUTSIDE, PLEASE RESPECT (AND RECOGNIZE THE HARDSHIPS OF) SURAT TRAFFIC AND GIVE YOURSELF EXTRA MINUTES TO REACH ON TIME.**
- 7) **FOR YOUR TRAVEL NEEDS WE RECOMMEND MR. PRATHAMESH LAD OF RUTVA HOLIDAYS TRAVEL AT PRATHAMESH@RUTVAHOLIDAYS.COM**
- 8) **FRIENDS, OTHER RESEARCHERS AND FAMILY OF PARTICIPANTS CAN ATTEND THE CONFERENCE AT THE RATE OF Rs. 1,000/- PER DAY AND Rs. 2,000/- FOR BOTH DAYS. THEY NEED TO REGISTER AT LEAST ONE WEEK IN ADVANCE.**
- 9) **DISCUSSANTS WILL MAKE COMMENTS ON ALL PAPERS IN THE SESSION IN 2-3 MINUTES EACH. QUESTIONS AND ANSWERS FROM THE AUDIENCE NEED TO END WHEN THE TIME ALLOTTED TO EACH SESSION IS OVER.**

SEE YOU IN NEXT IRBE CONFERENCE ON DECEMBER 22-23, 2021.